



# The American Statistical Association

## San Francisco Bay Area Chapter

Since 1928

February 1993

### TOPIC

**ELECTION EXIT POLLS:**

**INTRUSIONS OR INSIGHTS INTO THE PUBLIC PULSE?**

### SPEAKER

Larry N. Gerston, Ph.D.

Dr. Gerston received his Ph.D. at the University of California, Davis in 1975. He has been a professor of political science at San Jose State University since 1974.

Dr. Gerston currently serves as the survey research consultant for Joint Venture: Silicon Valley, an internationally recognized effort designed to revive the regions's economy.

### ABSTRACT

For the past quarter century, exit polls have operated on the periphery of the electoral process. These instruments of political measurement are designed to ascertain why people conduct themselves more than what they do. Nevertheless, although they are not utilized until after the voting act, exit polls are criticized as impediments to political participation and democracy.

In my capacity as political analyst at KNTV, I have conducted exit polls in Santa Clara County since 1986. My presentation will focus on these polls, particularly in terms of their utility and limitations. I will also spend some time examining the November 1992 election as a case study of exit poll activity.

### PLACE

Stanford University  
Stanford School of Medicine  
Room M 108  
(Palm Dr. to Campus Dr., right on Roth Way)  
Palo Alto (please see map attached)

### DATE

Thursday, February 4, 1993

### TIME

3:30 - Coffee  
4:00 - Talk

OFFICE OF CHAPTERS REP.  
Anthony D. Thrall  
(415) 855-2627

PRESIDENT  
Mike Tarter  
(510) 642-4601

PRESIDENT-ELECT  
David L. Kimble  
(510) 823-9017

VICE PRESIDENT  
GENERAL APPLICATIONS PROGRAMS  
Loren Schoof  
(510) 823-9020

VICE PRESIDENT  
BIostatistical PROGRAMS  
Rose Ray  
(415) 688-7264

TREASURER  
Lenny Ayyanger  
(415) 323-1089

SECRETARY  
Ronald G. Thomas  
(415) 493-5000 ext. 2181

ASOC TASK GROUP REP.  
Fred Khorasani  
(408) 779-0035

ASOC STATISTICAL TASK GROUP  
Curtis Engelhard  
(408) 765-9325

## BIostatISTICS PROGRAM

### TITLE:

Application of Curve Estimation Methods to the Analysis of Aids Data

### SPEAKERS:

Michael Tarter, Professor  
Department of Biostatistics  
University of California, Berkeley

Florence Morrislon  
Statistical Consultant

### ABSTRACT:

California transfusion associated AIDS cases reported from the beginning of the epidemic through December 1991 were studied through application of curve estimation methods and by conventional statistical techniques. Differences between race and sex groups in both progression of the disease and in survival times were identified. These preliminary results will be presented and discussed.

### PLACE:

Stanford University

Schultz Auditorium, HRP Building, Campus Drive, Palo Alto

### DATE:

Thursday, February 25, 1993

### TIME:

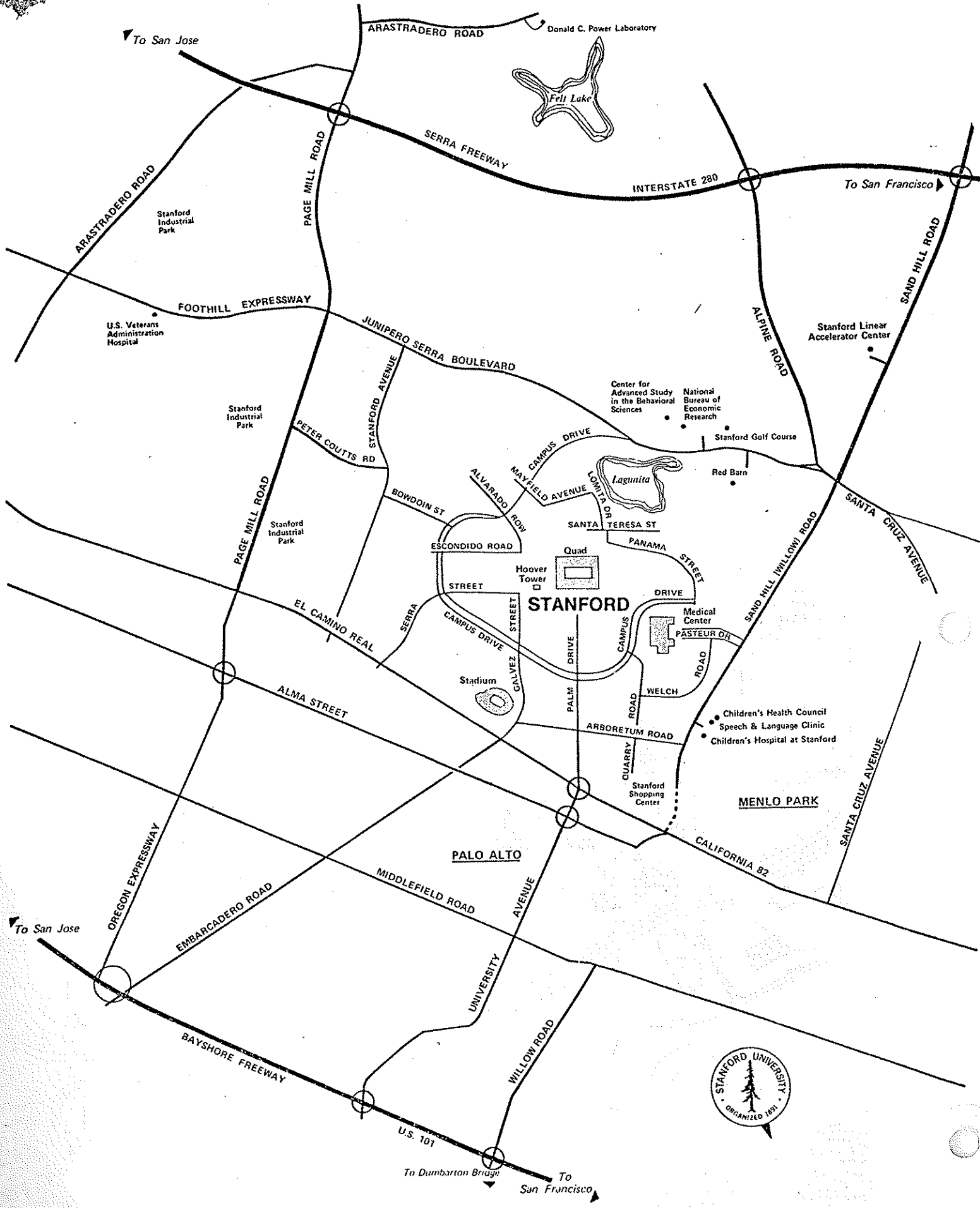
3:30 - 4:00 Coffee  
4:00 - 5:00 Presentation

### RECEPTION

Professor Byron Brown will host a reception at his home following the presentation. Directions will be given at the meeting. Please RSVP by leaving a message at (415) 688-7264

f/asa/asanwslt





**JOB OPPORTUNITIES**

**RAYNET**  
Raynet Corporation  
Raynet Corp, Human Resources  
ATTN: Erin Stockford/JA  
155 Constitution Drive,  
Menlo Park, CA 94025-1164.  
FAX (415) 324-6711

\*\*\*\*\*

At Raynet, the excitement of our leading-edge technology is spreading throughout our company and the world. Our new contracts with top communications providers have established us as the recognized leader in Fiber In The Loop (FITL) technology. If you possess the entrepreneurial spirit it takes to succeed in the fast paced telecommunications industry, join the excitement at Raynet through one of the following opportunities:

\*\*\*\*\*

**STATISTICIAN**

Train Operations Department employees in Statistical Process Control. Drive the development of measurement processes using SPC tools throughout the division. Ensure that measurement techniques such as X Bar, R Charts, Pareto Charts and others are used consistently throughout Operations. M.S. or Ph.D. in Statistics and 7-10 years directly related industry experience using SPC in business/manufacturing environment.

As a Raychem company, we offer an excellent compensation and benefits package. Please send or fax your resume indicating job title to:

Raynet Corporation  
Human Resources  
Attn: Erin Stockford/JA  
155 Constitution Drive  
Menlo Park, CA 94025-1164

**NOTE: ADMINISTRATIVE**

\*\*\*\*\*

It is very important that all ASA Officers and Members fax any material for the Newsletter a month before the Newsletter is mailed. Please fax your information to Ronald Thomas, Ph.D., ASA Secretary. Our fax # is 415-463-2605

\*\*\*\*\*

**SAN FRANCISCO BAY AREA CHAPTER**  
**American Statistical Association**

570 Jefferson Drive  
Palo Alto, Ca. 94303

