



# American Statistical Association

## SAN FRANCISCO BAY AREA CHAPTER

### PRESIDENT'S MESSAGE:

I am delighted and honored to be asked to serve the Chapter as the new President. I look forward to an exciting year and welcome suggestions at any time regarding the Chapter's activities.

This year we will be changing the procedures for mailing out the monthly newsletter. I hope the transition proceeds smoothly and I appreciate the efforts individuals are making in this regard. The change gives me the opportunity to thank Karen Jones who has overseen this task so efficiently over the past few years.

In addition we are considering a new home for our mailing list. It seems that the time is right for setting up the mailing list in a manner that can be accessed easily by a microcomputer together with the appropriate software. This would aid in the maintenance of the mailing list and in the transfer of these duties from officer to officer as committee changes occur. I would be glad to hear from any member with ideas concerning this issue.

I am confident that the Vice-Presidents will be arranging a series of stimulating programs throughout the coming year. I look forward to seeing many of you from throughout the Bay Area at the Chapter meetings.

*Nick Jewell*

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SEPTEMBER CALENDAR

September 19: General Applications Program  
Professor Charles J. Stone  
Department of Statistics  
UC Berkeley  
will speak at 11:45 P.M.  
"Classification and Regression Trees"  
(CART)

Emperor Norton Room (Main Floor)  
Sheraton Palace Hotel, San Francisco

September 26: Meeting of the Biostatistical Program  
Dr. Laura Johnson-Ryan  
Syntex Corporation  
will speak at 4:00 P.M.  
at UC Davis  
"Forecasting Pharmaceutical Sales"

Coffee and cake  
3:30 P.M. - Room 479  
Kerr Hall

SPEAKER: Charles J. Stone  
Department of Statistics, UC Berkeley

TOPIC: CLASSIFICATION AND REGRESSION TREES (CART)

Developed by Leo Breiman, Jerome Friedman, Richard Olshen and Charles Stone, CART is an often powerful alternative to parametric methods in classification and regression by constructing tree structured rules. At this meeting, Charles Stone will discuss the basic concepts of CART and the methodology used for determining classification trees. Examples of its application to statistical problems will be addressed. Software available for implementing this methodology will be described.

TIME/PLACE: Thursday, September 19, 1985  
11:45 am - 2:00 pm

Sheraton Palace Hotel, San Francisco  
Emperor Norton Room (Main floor)

(Hotel is located at the corner of Market and New Montgomery St., at the top of the Montgomery Street BART Station.)

PRICE: \$13.75 for lunch  
(includes salad, 1/2 broiled chicken, rice pilaf, vegetables, dessert and coffee)

For reservations please call Florence van Geem at (415)271-5987 by MONDAY, SEPTEMBER 16 at 12:00 noon. The number of confirmed reservations need to be given 72 hrs in advance of the meeting. Also, please notify at same telephone number of any cancellations since the Chapter is held responsible for the no-shows.



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